

Sackett-Merrill-White American Legion#575
21 N Lake Ave. PO Box 207
Bergen, NY 14416

Bergen Triangle Club
Bergen, NY 14416
494-1979 548-7380

Friends of Bergen
PO Box 100
Bergen, NY 14416

Hometown Heroes 2021 Banner Program

The Bergen Triangle Club, Ladies Auxiliary of the Sackett-Merrill-White American Legion, and the Friends of Bergen are proud to announce the Hometown Heroes Banner Program. The program serves as a tribute to recognize service men and women from Bergen who are currently serving our country in a branch of the military.

The banners are 30" wide by 60" tall. Each individual banner will honor a specific Bergen service man or woman and will include his or her headshot picture, their name, and branch of service. Sponsors who may be friends, families, or businesses will pay for the Hometown Heroes Banners.

Banners will be displayed on the telephone poles in the Village of Bergen starting at the Bergen Museum on Main Street from Memorial Day 2021 until Veterans Day 2021 and every year of service. Banner will be returned to the sponsor at end of active service or by request of sponsor. *Please note: There is no guarantee as to the life of the banner but, all retired banners will be returned to the sponsor.

Dedication will take place at the American Legion's Memorial Day Service May 31st, 2021.

The cost of \$200 for sponsorship from friends, families, or business includes the banner, shipping costs, and fixtures. We will be accepting the first 30 applications for banners to be hung for the 2021 season.

Applications are available at the Village of Bergen website, village office, and Sackett-Merrill-White American Legion.

Applications will be accepted until Friday, **February 26, 2021** and will only be processed with a fully completed application, photo and a check payable to:

Friends of Bergen. Please write *Banners* on memo line of check.

Mail applications to:

**Friends of Bergen
P.O Box 100
Bergen, NY 14416**

2021 Hometown Heroes Banner Program

Hometown Hero information (Please Print):

Name of Service Member as it should appear on the banner:

Branch of Military: _____

Name of person submitting headshot photo _____

Relationship to Hometown Hero: _____

Phone Number: _____

Address: _____

Photo Release Form

I hereby grant permission to use the attached photo (which includes a likeness of the service member) in the 2021 Hometown Heroes Program and for promotional use. I assume all responsibility for providing accurate, true and correct information regarding the service member being honored on the banner. Please send a self-addressed stamped envelop for the return of the photo.

(Signature and date)

(Printed Name)