

2021 Hometown Hero Banner Program Guidelines



Purpose - To honor and recognize Bergen, NY servicemen and servicewomen who are serving our county in the United States Armed Forces.

Banner Information – Each banner will be 30” by 60”, double-sided photo, vinyl material, and will include the following: photograph of the serviceman/woman, name, and branch of service. Banners will be displayed on poles located on Main Street, Rochester Street, and Buffalo Street beginning Memorial Day weekend through Veterans Day. Banners will be stored by the village and be displayed the following year (2022) not necessarily on the same pole/street locations.

Application Requirements – All servicemen/women **must** have the following qualifications:

- A) current resident of Bergen, NY and/or graduate of Byron-Bergen High School
- B) currently serving our country in one of the U.S. Armed Forces (Army, Air Force, Coast Guard, National Guard, Marines, Navy).

Banner Pricing – Each banner will cost the family/sponsor a total of \$200.00. This price includes the double-sided vinyl banner, hardware for hanging the banner, and banner storage. Banners ordered during the year will be stored until when they will be displayed. Any family can request the return of their banner immediately following Veteran’s Day.

Sponsorship – Anyone may become a sponsor of this program by making a personal monetary donation. Individuals and businesses are welcome to sponsor by completing and submitting the Sponsor Form. All donations will be used for expenses beyond the cost of banners and hardware.

**Deadline for submitting Hometown Hero Banner Forms is:
February 12, 2021**